





# **BE A VANGUARD GIVING DAY AMBASSADOR!**VANGUARD GIVING DAY IS BACK NOVEMBER 10

# **ATTEND**

 Attend a special Ambassadors-only virtual or in-person party to hear some tips and tricks for Vanguard Giving Day success and how YOU can make a difference!

#### **CALL OR TEXT**

- The week before Vanguard Giving Day, call and text your friends, family and fellow Lions about giving.
- Then, remind them to participate on the day and let them know that every gift counts!
- Share your unique URL sent to you via the Vanguard Giving Day website.

#### **DONATE**

- Make your gift early on Vanguard
  Giving Day so you can track our
  progress and make sure to help hit our
  goal.
- Share with your friends and family that every gift counts! When everybody gives, we all gain.

# **EMAIL**

- In the weeks before Vanguard Giving Day, share the word about Vanguard's initiatives with your fellow Lions, family and friends to raise support and ask them to save the date.
- The day before Vanguard Giving Day, remind your friends and family that the fun starts the next day.
- On Vanguard Giving Day, send an email first thing in the morning celebrating that the day has arrived and ask for support!

### **POST, LIKE & SHARE**

- Post on your social media platforms leading up to and on Vanguard Giving Day to spread the word for the Vanguard cause you are most passionate about. Check out our Ambassador Toolkit for sample posts and graphics!
- Like and share Vanguard's posts on Vanguard Giving Day on Facebook and Instagram!

# **CLICK HERE TO SIGN UP**

Sign up by October 29 to be entered to win a Vanguard swag bag!

Want to do more? Join us to reach further for Vanguard Giving Day! Call Alumni in Your Area | Host a Vanguard Giving Day Celebration Ask Your Company to Sponsor a Donation or Match Your Gift

Questions? Contact Tivoli Hudson tivoli.hudson@vanguard.edu