

Come ring in the holiday season with Vanguard University's critically-acclaimed vocal and instrumental ensembles on December 5th at 7 p.m. From the producers who brought you Christmas Fantasia, Vanguard Music proudly presents Christmastime.

Held in the impressive 1,200-seat sanctuary of St. Andrew's Presbyterian Church in Newport Beach, Christmastime will feature beloved Christmas carols and festive favorites, showcasing more than 200 performers from the University Concert Band, Concert Choir, Community Choir, String Orchestra, Jazz Combo, Jazz Band, Vanguard Worship Collective, and members from local schools in the Newport-Mesa Unified School District.

Vanguard Music ensembles have long been noted for their inspiring and excellent presentation of sacred vocal and instrumental music, having performed at venues such as Carnegie Hall and Lincoln Center in New York to touring internationally to Germany, Korea, and the Philippines. The music faculty have advanced degrees from Juilliard, Yale, and the Manhattan School of Music, and bring excellence from the highest levels of performance. Most are working musicians who lend their talents to film soundtracks, television shows, jazz studio sessions, with performers such as Andrea Bocelli, Dave Koz, and Barry Manilow, and in live performances at the Hollywood Bowl and Walt Disney Concert Hall.

By sponsoring this event, your generous contribution will help us present the Orange County community with a unique and inspiring Christmas concert to kick-off the holiday season and will help Vanguard Music bring quality arts education to their students while impacting their surrounding community.

SPONSOR MARKETING EXPOSURE

Seize the opportunity to position your brand with one of the premier private universities in southern California and a leader and innovator in Christian higher education since 1920. We'll provide a detailed event marketing plan that includes sponsor recognition at the highest level. The plan consists of:

- Several announcements of the event with sponsor logos promoted to social media networks (10,000 + followers)
- Physical invitation mailed to distribution list and handed out to local community (5,000 +)
- Event promoted in print advertising

PRESENTING SPONSOR - \$10,000

- Named as Presenting Sponsor in all printed advertisements and materials (e.g. Christmastime presented by...)
- Ten premium seats at the performance (\$400 value)
- On-screen spotlight acknowledgement with logo during pre-show, as well as for three other Vanguard Music concerts
- Social media spotlight leading up to the concert
- Inclusion in ad in OC Business Journal (late October and late November issues)
- Full-page ad and recognition in Sponsor Thank You section of event program
- Vanguard ensemble at company event

OVERTURE SPONSOR - \$5,000

- Named as Song at Concert Sponsor in all printed advertisements and materials (e.g. "Song Title" presented by...)
- Six premium seats at the performance (\$240 value)
- On-screen spotlight acknowledgement with logo during pre-show, as well as for three other Vanguard Music concerts
- Social media spotlight leading up to the concert
- Half-page event program ad and company logo in Sponsor Thank You section

SYMPHONY SPONSOR - \$2,500

- Named as Song at Concert Sponsor in all printed advertisements and materials (e.g. "Song Title" presented by...)
- Four premium seats at the performance (\$160 value)
- On-screen spotlight acknowledgement with logo during pre-show, as well as for three other Vanguard Music concerts
- Inclusion in ad in OC Business Journal (late October and late November issues)
- Half-page event program ad and company logo in Sponsor Thank You section

ENCORE SPONSOR - \$1,500

- Named as Song at Concert Sponsor in all printed advertisements and materials (e.g. "Song Title" presented by...)
- Two premium seats at the performance (\$80 value)
- On-screen spotlight acknowledgement with logo during pre-show, as well as for three other Vanguard Music concerts
- Quarter page ad and company logo in Sponsor Thank You section



CHRISTMASTIME

O Holy Night



SPONSORSHIP
OPPORTUNITIES

VANGUARD UNIVERSITY

EVENT SPONSORSHIP AGREEMENT

☐ I WILL SPONSOR CHRISTMASTIME AT THE FOLLOWING LEVEL:

☐ PRESENTING SPONSOR - \$10,000

☐ OVERTURE SPONSOR - \$5,000

☐ SYMPHONY SPONSOR - \$2,500

☐ ENCORE SPONSOR - \$1,500

TOTAL SPONSORSHIP AMOUNT DUE ON OR BEFORE NOVEMBER 15, 2025.

CONTACT NAME _____

ORGANIZATION _____

MAILING ADDRESS _____

DAYTIME PHONE _____ EMAIL _____

PAYMENT OPTIONS

☐ **CHECK:** Make payable to "Vanguard University" (NOTE "CHRISTMASTIME" ON MEMO LINE)
PLEASE MAIL TO OFFICE OF ADVANCEMENT AT ADDRESS BELOW

☐ **ONLINE:** Process payment online at vanguard.edu/sponsorchristmastime

☐ **CREDIT CARD:** Please charge my credit card for the amount detailed above

☐ VISA ☐ MASTERCARD

NAME ON CARD _____

CARD NUMBER _____

EXP DATE _____ SECURITY CODE _____

SIGNATURE _____ DATE _____

TAX ID | 95-6002998

VANGUARD UNIVERSITY | OFFICE OF ADVANCEMENT
55 FAIR DRIVE, COSTA MESA, CA 92626

714.966.5442 | advancement@vanguard.edu

VANGUARD.EDU/SPONSORCHRISTMASTIME



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